

Public Speaking Course

For many people public speaking can be so daunting they will do almost anything to avoid it. This full day course teaches delegates how to control their nerves and discover the rewards that can result from delivering a good speech. The training will focus on understanding what is required to give an engaging and interesting presentation, giving delegates the skills and techniques to take control of a public speaking opportunity rather than fear it.

Course Outline:

- Develop a confident and comfortable speaking style
- Learn to speak with conviction and authority
- Dealing with nerves
- Keeping an audience engaged
- When to entertain
- The use of rhetorical questions and dealing with heckling

Course Objectives:

- How to prepare for a public speaking event
- How to deal with anxiety, fear and nerves
- How to deliver key points and memorable messages
- Look, sound and feel confident
- When to try something new – techniques and skills to enhance your performance

Target Delegates:

- Anyone acting as a company spokesman or industry representative
- Politicians
- Senior management who may have to introduce, welcome or thank key-note speakers
- Senior management who may have to present key-note speeches

Duration: 1 day.

Number of Delegates: 6 or delivered on a one-to-one basis

Tutor: James Filleul is a former news editor of BBC Jersey, where he managed a team of journalists and set the daily news agenda. He is now the Managing Director of Direct Input, a Channel Island PR and Training company, which runs specialist communications courses. James is a high-profile figure in the Island's business communities. He has hosted the annual Institute of Directors awards dinner, presented Chamber of Commerce debates and is a regular public speaker at a variety of corporate functions.